

**CLAIMS:**

1. A label having at least one removable section and at least one permanent section, said removable section being defined by two or more discontinuities spaced apart on an edge of said label, said label being made from a polymeric film that is uniaxially oriented in the machine direction, and said discontinuities being located so that a line which is extended to connect said discontinuities is substantially perpendicular to the axis of orientation of said polymeric film.

2. A label as defined in claim 1, wherein said polymeric film is selected from the group consisting of a monolayer film and an extrusion-cast multilayer film, said monolayer film and said multilayer film being uniaxially-oriented and said multilayer film comprising at least one skin layer and a core layer, each of said layers being formed from at least one polymer, said monolayer films and said multilayer films also being selected from the group consisting of films which are surface printable and films which are capable of being rendered surface printable, and having a thickness between 0.002 and 0.008 inches.

3. A label as defined in claim 2, wherein said monolayer film comprises one selected from the group consisting of any of polypropylene, polyethylene and polyester.

4. A label as defined in claim 2, wherein said multilayer film comprises one selected from the group consisting of at least one skin layer comprising any of polypropylene, polyethylene and polyester, a core layer comprising any of polypropylene, polyethylene and polyester, and at least one skin layer comprising any of polypropylene, polyethylene and polyester.

5. A label as defined in claim 2, wherein said polymeric film comprises a monolayer or multiple coextruded layers selected from the group consisting of opaque or clear virgin olefin homopolymer, opaque or clear recycled olefin homopolymer, opaque or clear reprocessed olefin homopolymer, opaque or contact clear virgin olefin copolymer, contact clear recycled olefin copolymer, opaque or contact clear reprocessed olefin copolymer and blends of any of the foregoing.

6. A label as defined in claim 2, wherein the print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print surface layer comprising a corona-treated, print-receiving surface.

7. A label having at least one removable section and at least one permanent section, said removable section being defined by two or more discontinuities spaced apart on an edge of said label, said label being made from a polymeric film that is uniaxially oriented in the machine direction, and said discontinuities being located so that a line which is extended to connect said discontinuities is substantially perpendicular to the axis of orientation of said polymeric film;

wherein a print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print enhancing surface comprising a primer, a product of flame-treatment, corona-treatment or chemical treatment, a coextruded print receiving layer or a combination of any of the foregoing layers; and

wherein said permanent and the removable sections are provided with a continuous adhesive layer for anchoring the permanent section to a surface; and

wherein the removable section is provided first with a

removable-section-defining adhesive layer for stripping the removable section from a surface.

8. A label as defined in claim 7, wherein said polymeric film is selected from the group consisting of a monolayer film and an extrusion-cast multilayer film, said monolayer film and said multilayer film being uniaxially-oriented and said multilayer film comprising at least one skin layer and a core layer, each of said layers being formed from at least one polymer, said monolayer films and said multilayer films also being selected from the group consisting of films which are surface printable and films which are capable of being rendered surface printable, and having a thickness between 0.002 and 0.008 inches.

9. A label as defined in claim 8, wherein said monolayer film comprises one selected from the group consisting of any of polypropylene, polyethylene and polyester.

10. A label as defined in claim 8, wherein said multilayer film comprises one selected from the group consisting of at least one skin layer comprising any of polypropylene, polyethylene and polyester, a core layer comprising any of polypropylene, polyethylene and polyester, and at least one skin layer comprising any of polypropylene, polyethylene and polyester.

11. A label as defined in claim 8, wherein said polymeric film comprises a monolayer or multiple coextruded layers selected from the group consisting of opaque or clear virgin olefin homopolymer, opaque or clear recycled olefin homopolymer, opaque or clear reprocessed olefin homopolymer, opaque or contact clear virgin olefin copolymer, contact clear recycled olefin copolymer, opaque or contact clear reprocessed olefin copolymer and blends of any of the foregoing.

12. A label as defined in claim 11, wherein a print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print enhancing surface comprising a primer, a product of flame-treatment, corona-treatment or chemical treatment, a coextruded print receiving layer or a combination of any of the foregoing surfaces.

13. A label as defined in claim 12, wherein the print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print surface comprising a corona-treated, print-receiving surface.

14. A container having a label according to claim 2.

15. A container having a label according to claim 8.

16. An article of manufacture having a label according to claim 2.

17. An article of manufacture having a label according to claim 8.